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bECKFORD eXECUTIVES

Career development: from vision to reality

We are proud to be different in the way we help individuals to move ahead in their career development. We help inspire and build confidence in people to take personal ownership of their career paths. We also recognise that Stakeholder relationships are key to success and we help provide enhanced skills and knowledge that our clients can apply effectively.

We offer a number of high quality and unique services to both individuals and organisations. Please click on our brochure to see the difference we can make to you and your teams.

Please contact us to have an informal and confidential initial conversation about your own circumstances. We will be delighted to help you succeed.

Advan**C**e
Your
Career

WHO ARE WE?

- We help people successfully navigate their personal career opportunities
- We strengthen people's skills in presentation, public speaking and networking
- We support corporate and public sector organisations across the UK

WHAT MAKES US UNIQUE?

- We have significant experience of engaging with political, celebrity and influential people
- We are the founders of numerous effective ethnic minority networks
- We are well experienced in the set up and facilitation of international focus groups
- We are multiple business award winners



OUR SERVICES

WE OFFER THE FOLLOWING ESSENTIAL SERVICES:

CAREER CONSULTANCY

Individual SWOT analysis and action planning, identification of personal USPs



DEVELOPMENT WORKSHOPS

Boardroom readiness development including:

- *Organisational change, personal presentation, strategic positioning, boardroom politics, building inspiration*
- *'Dare to dream again', advantages of being the 'needle in the haystack', Leading from the middle, leadership and influence, cultural expertise*
- *Gaining automatic, timely inclusion in the succession planning process*
- *Managing your responses to political strategy*

MOTIVATIONAL SPEAKING

Individual and team development



INDEPENDENT ARBITRATION

Representation of employer or employee



THE BENEFITS

**Individuals
can truly fulfill
their maximum
potential**

**The realisation of
peoples' potential
translates to
significant value for
the organisation**

WHAT ARE THE BENEFITS FOR INDIVIDUALS AND THEIR SPONSORS?

**Identification
of the most
valuable senior
management
talent**

**Creation of
an internal
talent pool**



FEEDBACK

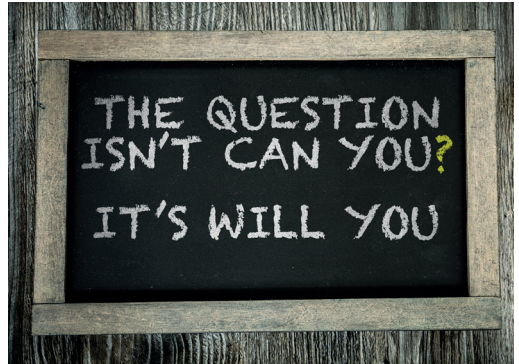
WHAT DO CUSTOMERS THINK OF US?

"If you're looking for the architect of your professional future, I recommend that you look no further than Lorna Beckford, a Human Resource professional – specialising in career development. Her passion is to bring out the best in people. She has seen me through several promotions over the years. Her experience in the public and commercial sectors gives her a breadth and depth of wisdom that enables her to address any challenge at operational or Board level. She can support her suggestions and advice with evidence of success in situations that would otherwise be inconceivable. She has motivated me by helping me to accept my 'raw talent and potential' and encouraging me to say "I can" when I've felt uncertain about a professional strategy."

THELMA GAGE
NHS

Lorna is a conscientious, hardworking professional. I admire her attention to detail and her proactive approach.

RICHARD WHITE
DIRECTOR, MAYBE MAGAZINE



CONTACT



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